

Apple Intelligence on Your New Macintosh: What You Need to Know

What is Apple Intelligence?

Apple Intelligence is a new set of built-in AI tools in the latest Mac laptops. It can help you:

- Write more clearly (summarise, rewrite, change tone)
- Create simple images and custom emoji
- Summarise notifications, emails, and web pages
- Use Siri in a more natural, context-aware way
- Organise and enhance photos

Privacy and Security

- Much processing happens on your Mac.
- For more complex requests, Apple uses its own secure servers.
- ChatGPT integration is **optional** and only used with your consent*.
- Your personal and work data should never be entered into any Apple Intelligence chat unless necessary and appropriate.
- Student data should never be uploaded into any Apple Intelligence chat

**Please note that the University has blocked macOS integration with ChatGPT and other external Intelligence services from university managed Mac devices.*

University Guidance

1. **Try it out** – You can enable it in **System Settings > Apple Intelligence & Siri**.
2. **Check results** – AI output can be wrong or incomplete. Always review.
3. **Protect data** – Don't share confidential university or personal information.
4. **Opt out anytime** – You can disable Apple Intelligence if you choose.

Need Help?

Contact IT Service Desk (servicedesk@westminster.ac.uk) if you have an issue with your Macintosh or email dpa@westminster.ac.uk if you have any data privacy questions related to your Macintosh or genai@westminster.ac.uk if you have any general queries about AI Policy at the University of Westminster.