Study on the impact of the use of video captured lectures and tutorials on student experience attendance and engagement

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Outline

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Why video capture?

The study

Viewing statistics and attendance

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Closing the loop - enabling Q and A and feedback

Conclusions

Motivation

- Level 6 ECWM601 iOS (iPhone, iPad software development)
- Large class doubled from 2015 to over 150 students in 2016-2017 - Module already relied on some video for tutorials for efficiency and consistency - concerns about large class
- Challenging module new programming language, new development environment, advanced programming paradigm
- Achieve more do more challenging tasks
- Improve engagement
- Improve student experience

Why video capture?

- Provide a record, an opportunity to watch again
- Good for complex processes, arguments, anything that takes repeated efforts at learning
- Allows students who are unable to attend lectures an opportunity to view the lecture
- Useful for quality control and review
- Can increase accessibility
- Risk students will not attend the live lecture



Evidence in the literature

- A study at Queen's University Belfast (2015) who monitored the introduction of lecture capture on their courses concluded that it had not had a negative impact on attendance, and that students had instead used the video to reinforce traditional learning
- The study concluded the videos were a reinforcement, rather than a replacement for lectures

Evidence in the literature

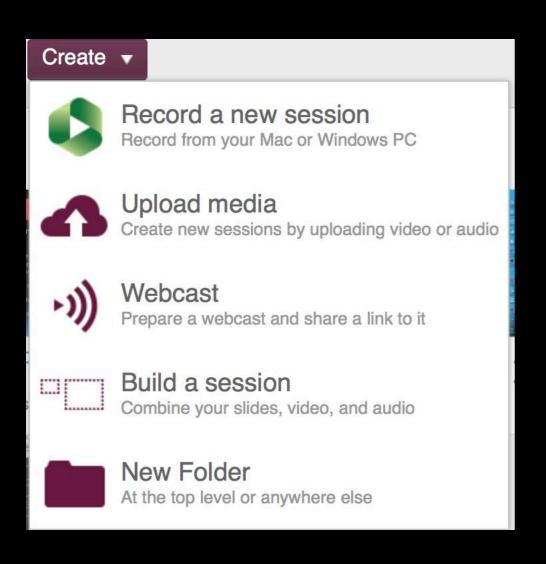
- (Leadbeater et al. 2013; Franklin, et al. 2011), whilst Von Konsky et al. (2009) suggest that higher-achieving students tend to supplement recorded with live lectures.
- Traphagan et al. (2009) and Phillips et al. (2011) suggest that more frequent access to recorded lectures leads to more positive results and learning behaviours.
- Traphagan et al. (2009) also found that reductions in student attendance of live lectures due to the availability of lecture recordings had a negligible effect on students' attainment

General conclusions from the literature

- Students liked having access to recorded lectures
- Generally used for missed lectures
- Students in most studies also preferred access to a mix of live lectures, with most preferring a blended format incorporating lecture recordings, live lectures, course materials and additional classes
- Studies have suggested that lecture capture may also be a helpful tool for students with learning disabilities
- The perception that access to recorded lectures lowered student attainment <u>has also been disputed by most of the studies</u> with lecture recordings having a slightly positive, or negligible effect on student attainment, and even a rise in student grades and lecture attendance in some cases

The process

Panopto



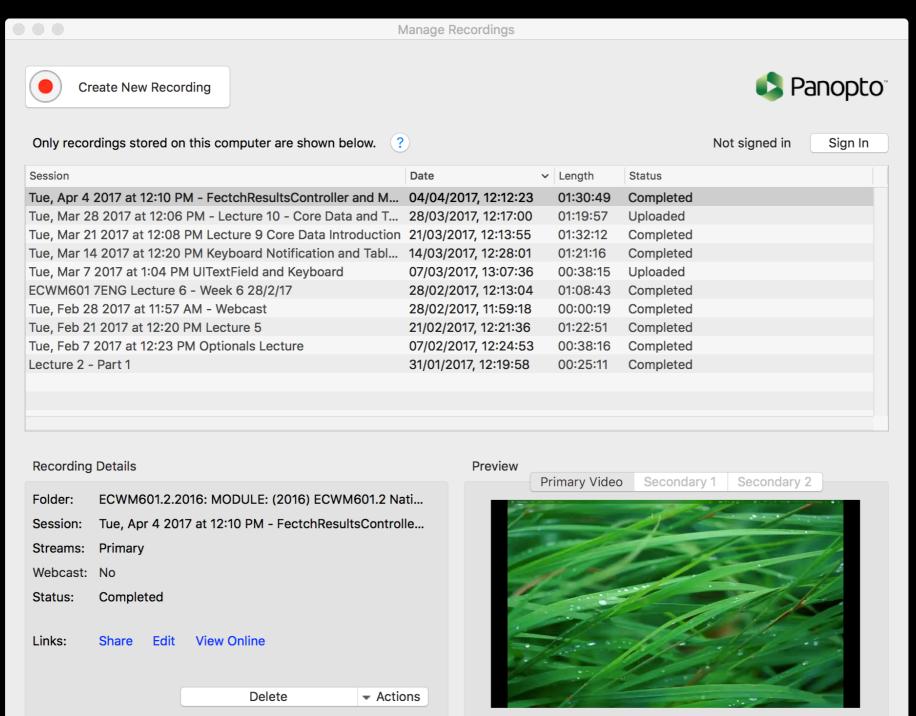
PC, presentation, camera



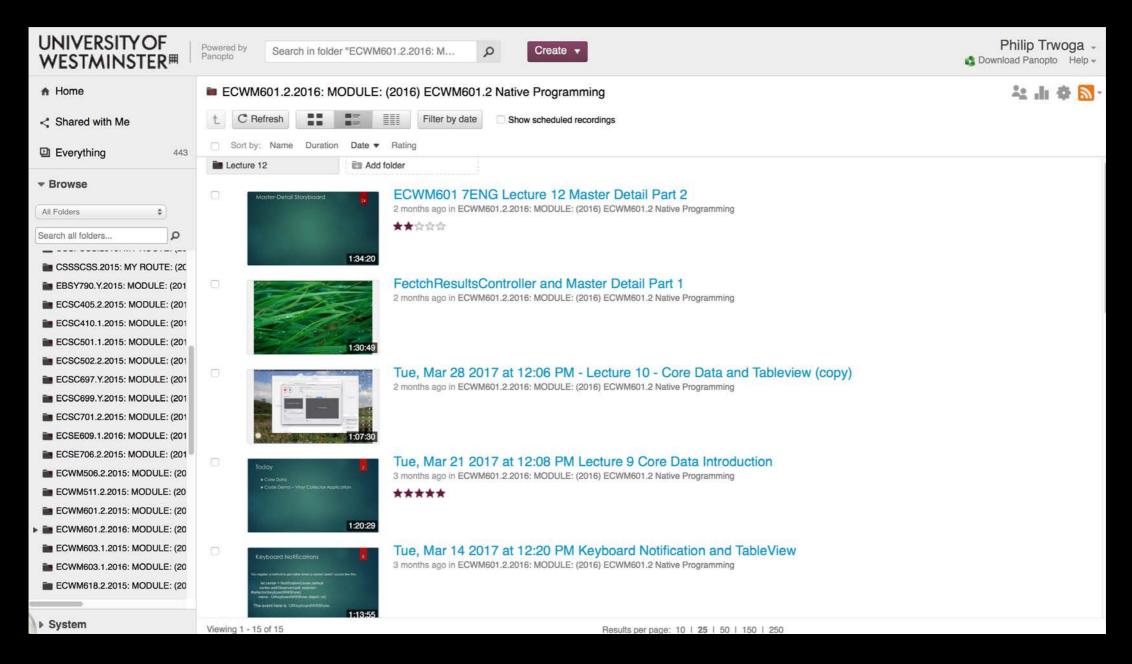




Panopto application

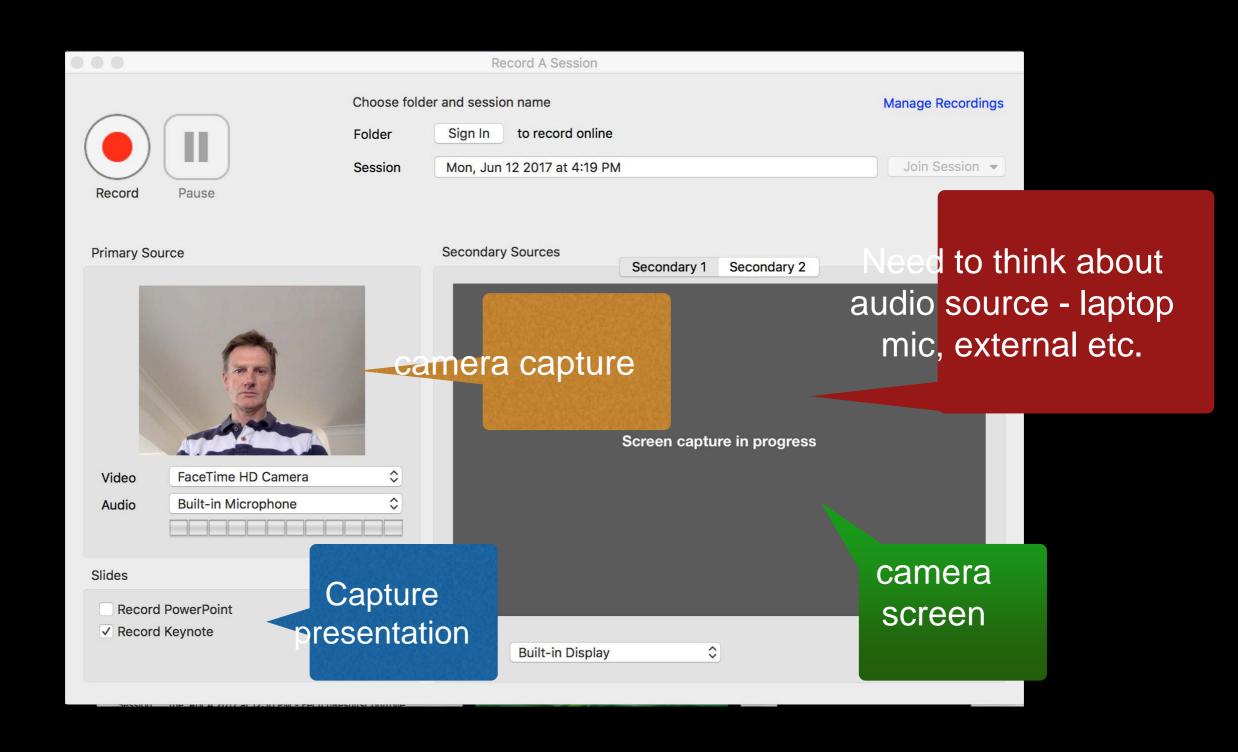


Panopto file structure



Modules

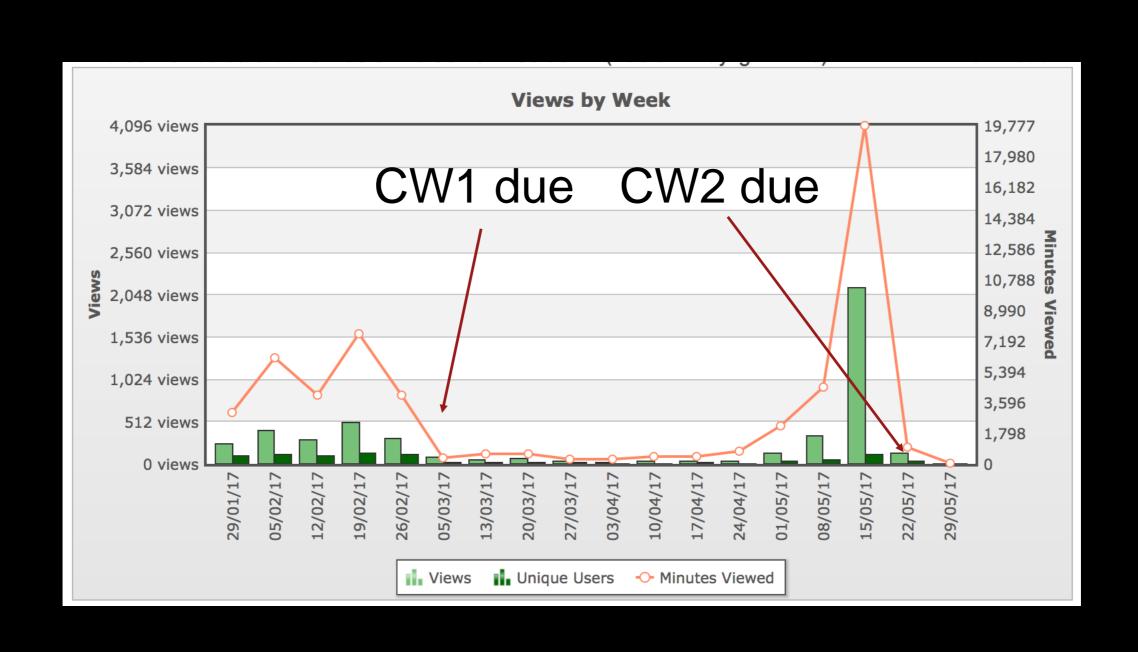
The process



What was recorded?

- All lectures captured live lecture (laptop only used - no post editing)
- One lecture was webcast
- 3 video tutorials early in the module run

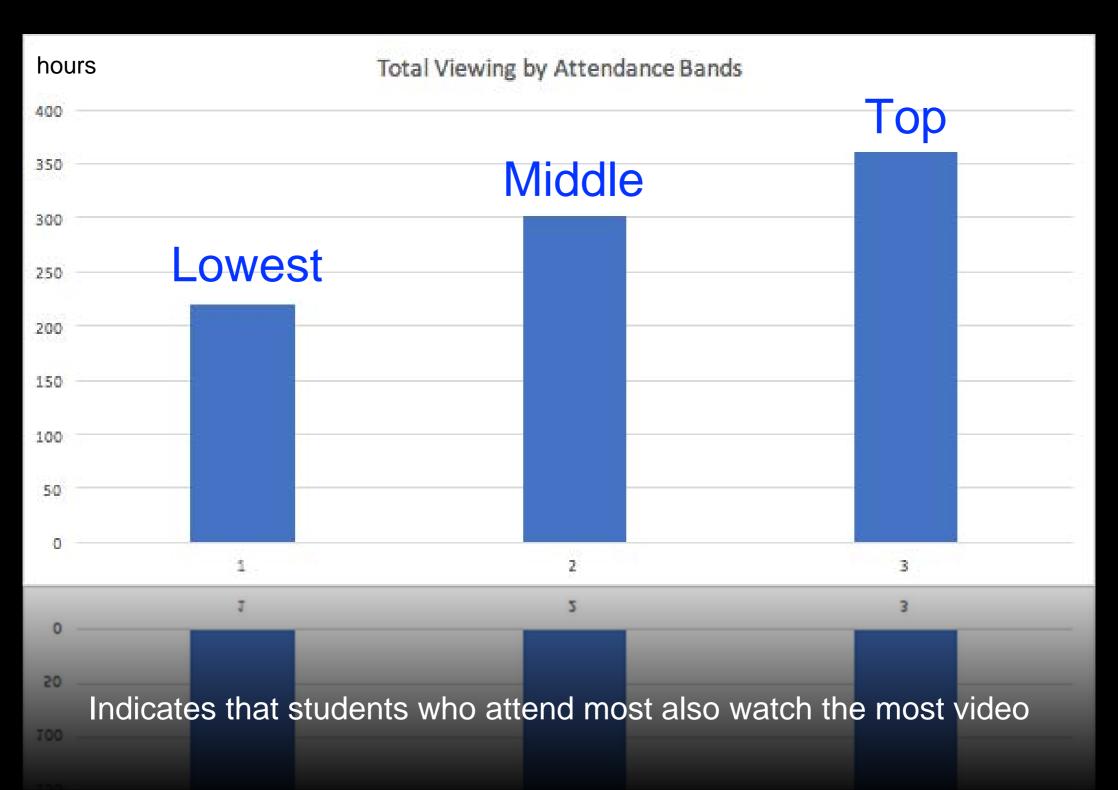
Overall weekly viewing data



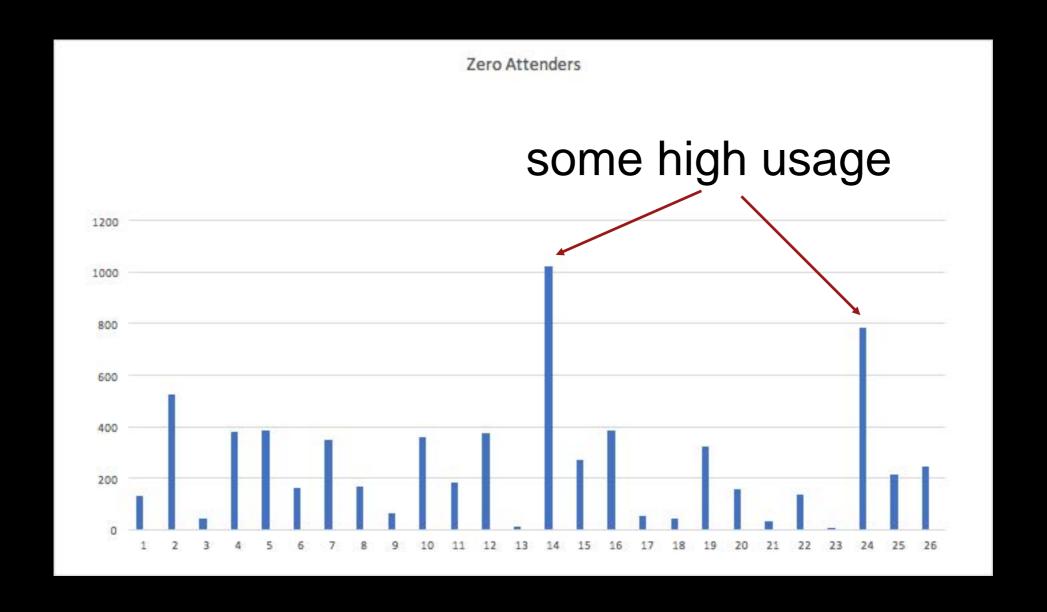
Summary statistics

- Total viewing time 893 hours
- Average viewing time 6.04 hours
- Highest viewing figure 47.3 hours (student had a 13% attendance - SEN)
- Average attendance 23.3%
- Average engagement increase 27% this compare full lecture attendance and average video viewing

Video viewing as a function of attendance

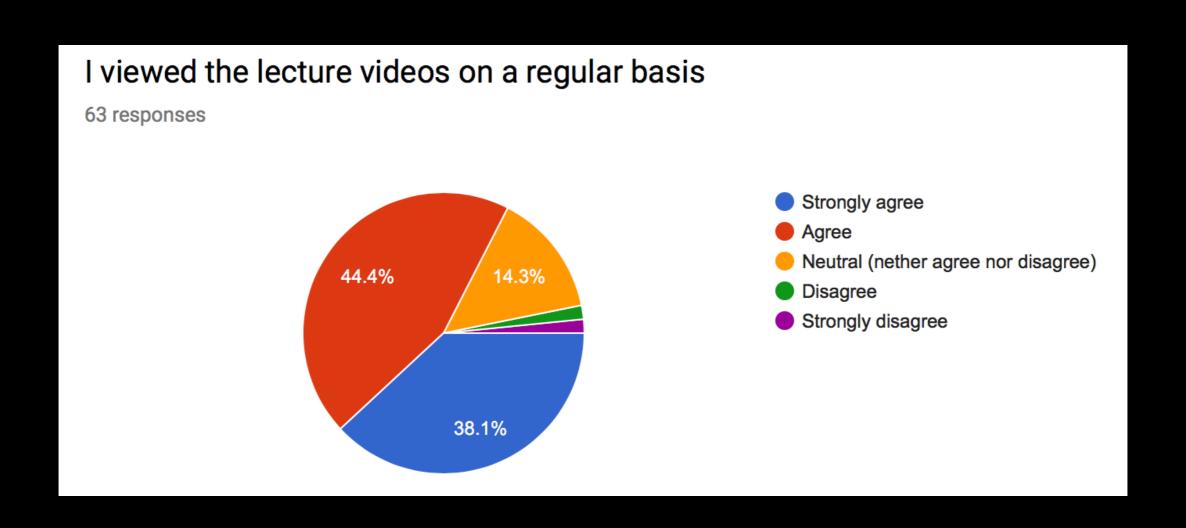


Zero Attenders Usage

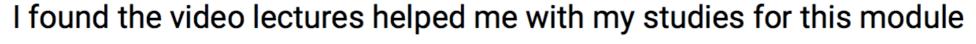


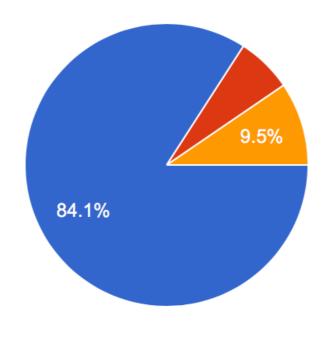
Zero attenders on average had lower viewing figures with s

The survey - viewing perception



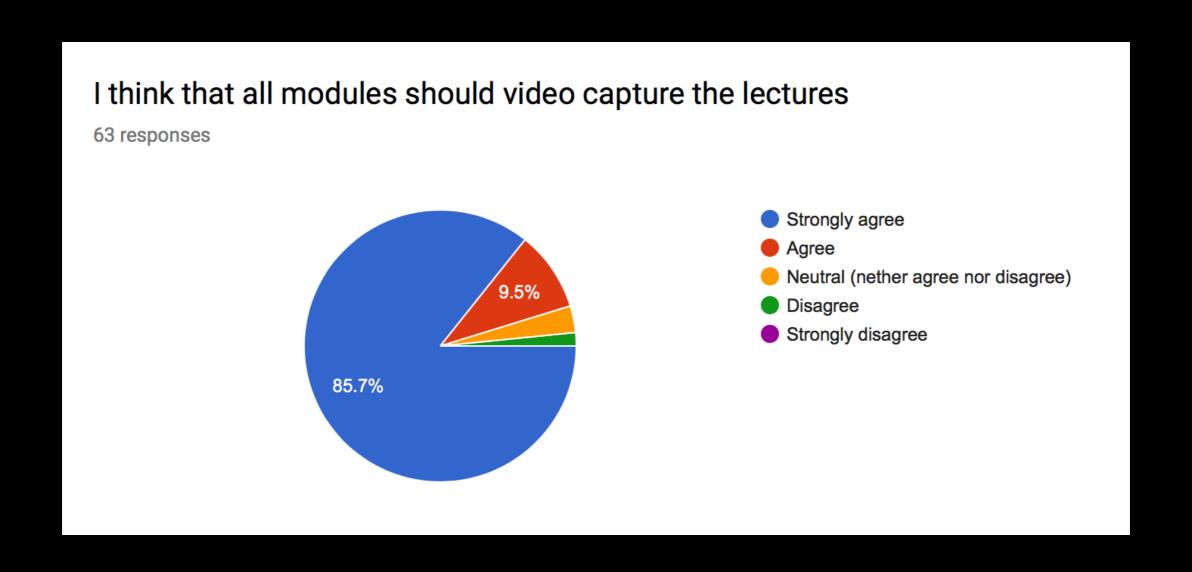
The Survey - help with studies





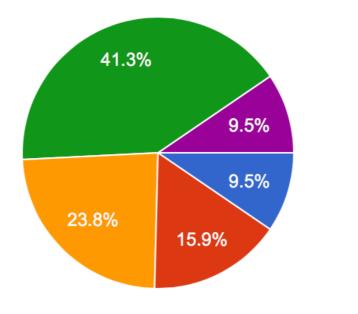
- Strongly agree
- Agree
- Neutral (nether agree nor disagree)
- Disagree
- Strongly disagree

The survey - general attitude to lecture capture



The survey - attendance

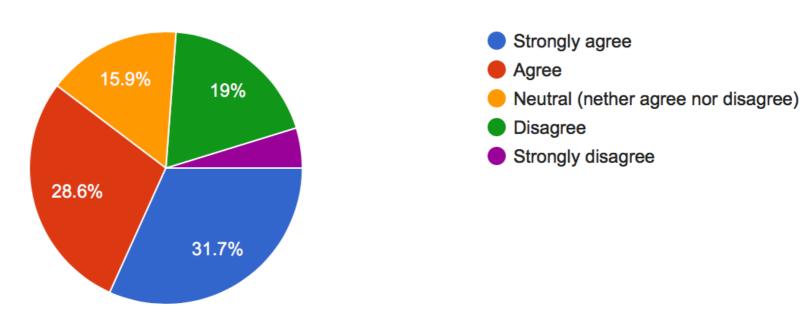
The fact that the lectures were video captured made me LESS likely to attend lectures



- Strongly agree
- Agree
- Neutral (nether agree nor disagree)
- Disagree
- Strongly disagree

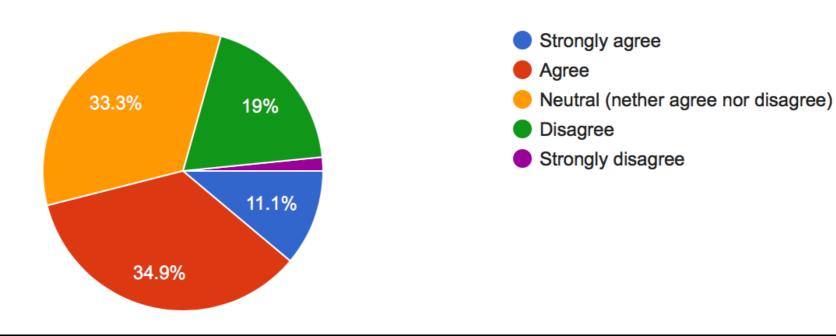
The survey - attendance

The fact that the lectures were video captured made no difference to my attendance of lectures



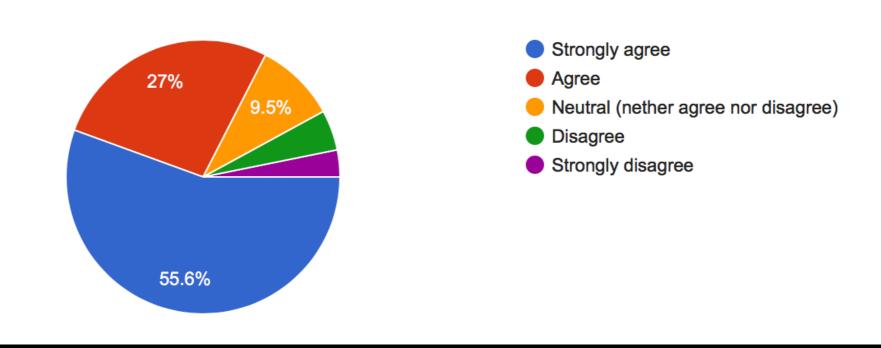
The survey - quality

I think that the lecture videos need to further edited after the lecture to improve the quality



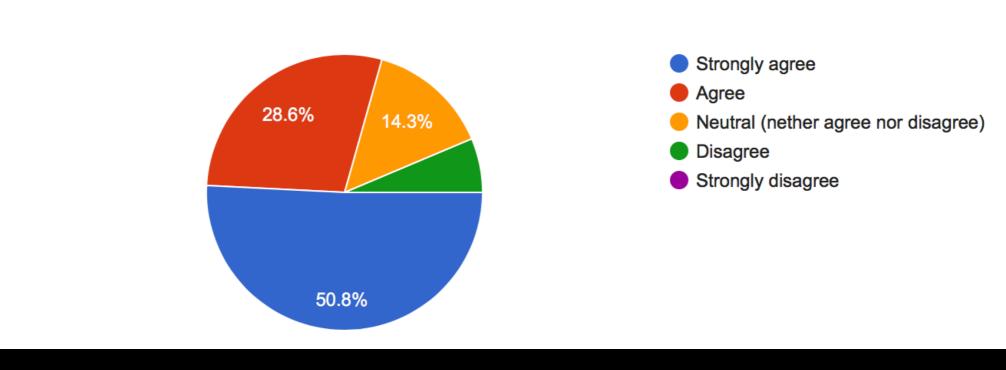
The survey - module engagement

The use of video lectures made me feel more engaged with this module than other modules I have taken that do not capture the lectures

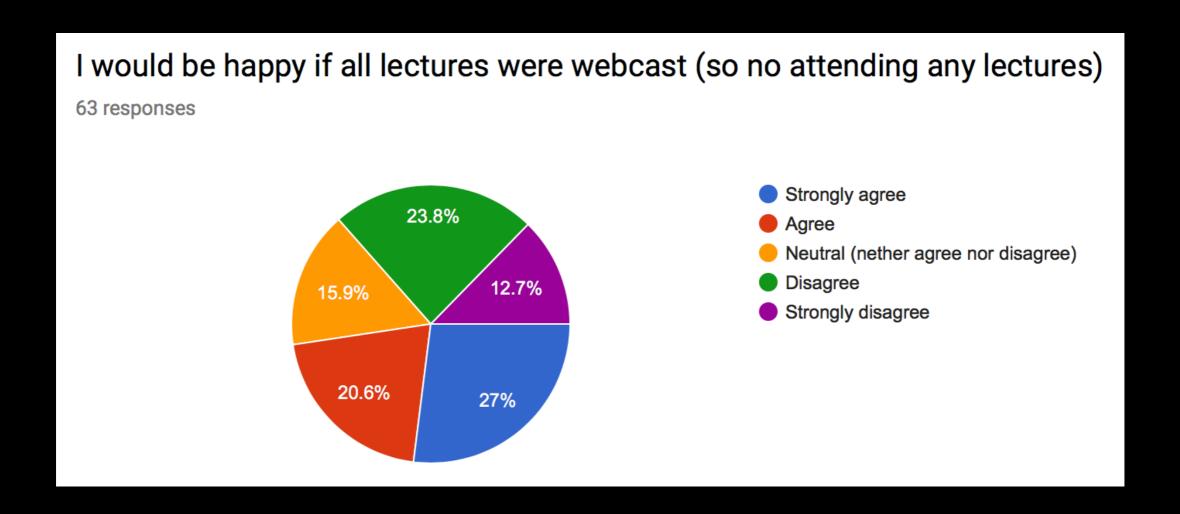


The survey - attitude to course

The use of lecture video capture in this module has improved my attitude to the teaching on the course in general

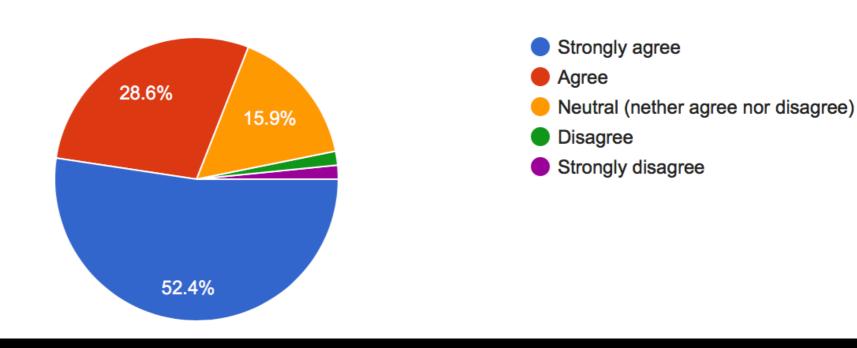


The survey - live webcasting

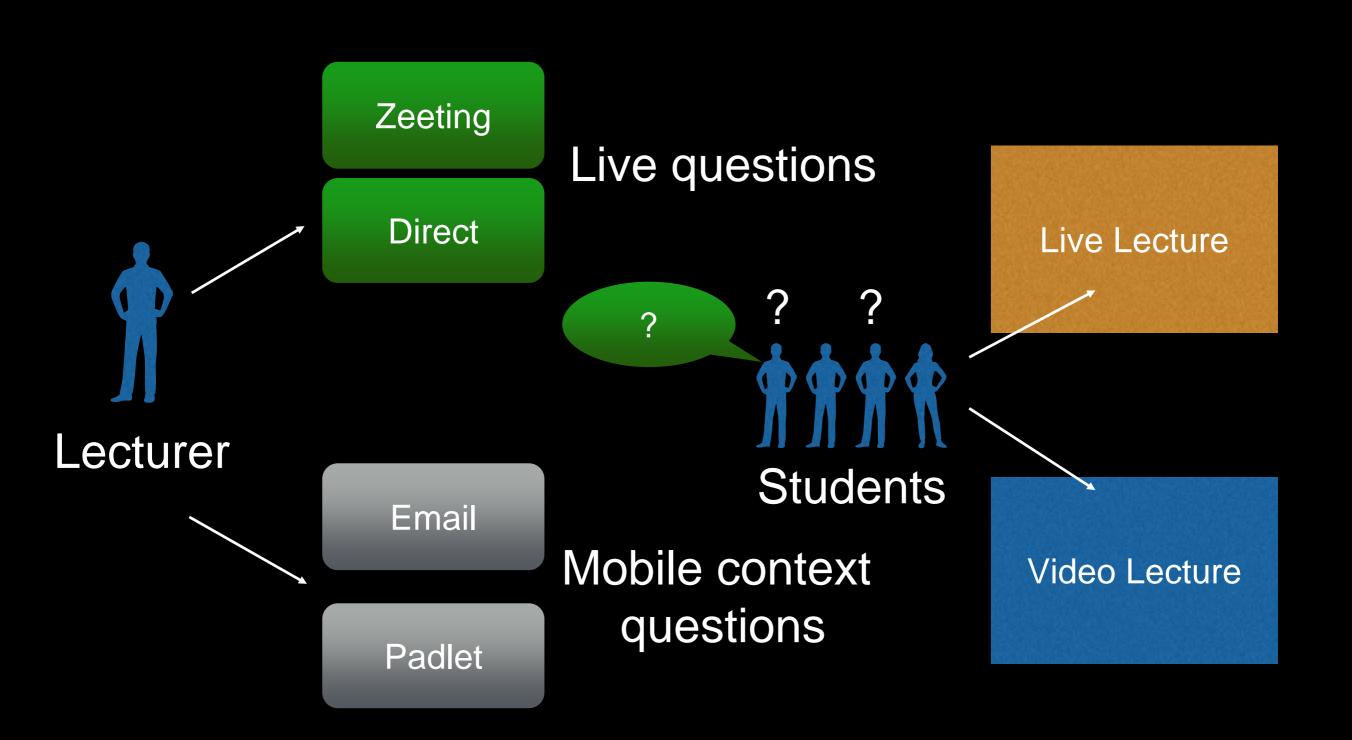


The survey - opportunity to ask questions

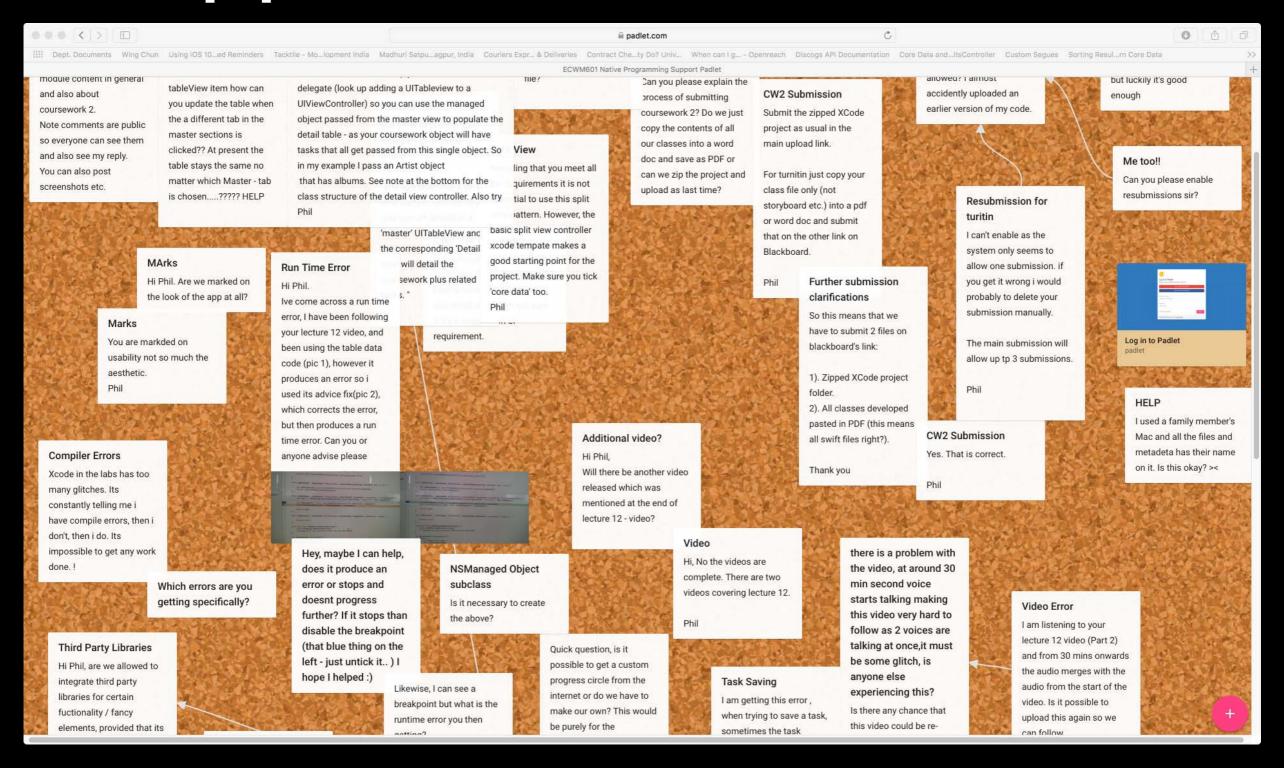
It is very important that I have an opportunity to ask questions during a lecture



Questions and Feedback



Support Padlet - Q and A



Conclusions

- Video capture does not appear to impact attendance though needs a longitudinal study to verify
- Evidence that higher attenders watch more video
- Overall student experience is positive in terms of helping engage students and complimenting their studies and also in their attitudes to teaching
- Strong evidence of use of video to supplement learning
- Positive comments and very good scores in module evaluation

Limitations

- Relies on SEA data attendance is lower limit
- Student behaviour is complex and this study only considers attendance as measured by SEA and video viewing data in its conclusions

Future Work

- Continue study into next academic year
- Influence on student attainment
- How best to integrate and utilise the video lecture

Thank you

Questions?