

MODULE MAKEOVER

THE UNIVERSITY OF WESTMINSTER AIMS TO MAKE ITS MODULES OPTIMAL FOR ITS STUDENTS

Module: Theories of Media and Communication



The Idea

TO INCREASE STUDENT UNDERSTANDING BY ENCOURAGING DEBATE, USE OF DIGITAL QUIZZES AND QUESTION-ASKING PLATFORMS.

SEMINAR SETUP:

STUDENTS PRESENT IN A SMALL GROUP FOR 15 MINUTES. THEN ALL STUDENTS UPLOAD THEIR QUESTIONS ON TO THE DIGITAL PLATFORM **SOCIALQA**. STUDENT VOTE FOR BEST QUESTIONS - AND SEMINAR LEADER ANSWERS THEM. FOLLOWED BY 10 MINUTES OF ESSAY ADVICE.



Result

THE SEMINAR SETUP RECEIVED POSITIVE FEEDBACK FROM ITS FOCUS GROUP.

IT PROVED TO BE EFFICIENT IN ENCOURAGING ENGAGEMENT AND CONFIDENCE IN STUDENTS' UNDERSTANDING OF INFORMATION.

The Issue

DESPITE ENJOYING THE FREEDOM OF DESIGNING AND TEACHING THE SEMINAR, STUDENTS ASK FOR MORE EXPLANATION FROM THE SEMINAR LEADER.

